

# Announcement of Faculty of Journalism and Mass Communication On List of Eligible Candidate for Faculty Position (Faculty of Journalism and Mass Communication): International Lecturer No. 1/2023

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In response to the Announcement of Faculty of Journalism and Mass Communication on the Call for Applicants: Faculty Position (Faculty of Journalism and Mass Communication): International Lecturer No. 1/2023 in the Bachelor of Arts Program in Journalism (Media Studies) (International Program) (B.J.M. Program), the name of an eligible candidate and selection schedule are displayed as follows: Mr. William Francis Smith II.

#### Selection Schedule

Date	Time	Selection Method	Location
Thursday,	09.00 - 11.00	Written examination	Room JC 215, 2 <sup>nd</sup> floor,
June 29, 2023			Faculty of JC, TU, Rangsit
			Campus
	11.15 – 12.45	Mental health and emotional	Social Service Office, 3 <sup>rd</sup>
		intelligence tests	floor, Kunakorn Building,
		(Candidate shall pay a test fee of 500	Faculty of Medicine, TU,
		baht at the Faculty of Medicine, TU,	Rangsit Campus (contact
		on the day of the tests)	Khun Sasithorn 0 2926
			9705)
Thursday,	14.00 - 15.00	Interview and teaching	Room JC 214, 2 <sup>nd</sup> floor,
June 29, 2023		demonstration	Faculty of JC, TU, Rangsit
		Candidate shall prepare teaching	Campus
		material(s) for 1 course (10 - 15	
		minutes) from the attached course list	

The Faculty of Journalism and Mass Communication will announce the successful candidate list on the Faculty website at www.jc.tu.ac.th. For more information, please contact the Human Resources department at 0 2696 6216 during office hours.

Issued on June 7, 2023

(Associate Professor Kalyakorn Worakullattanee)

Kalyakorn W.

Dean of Faculty of Journalism and Mass Communication

#### 1. JM 212 Data Journalism

Explore concepts, development and visualization of data journalism, building fundamental skills to gather, organize, analyze and visualize data with practices on data usage for journalistic purposes.

### 2. JM 300 Communication Theory

Using classic and contemporary concepts and theories to understand the practical implications and analyze current issues in today's mediatized world. The use of communication theory for professional careers and academic research.

## 3. JM 402 Communicating in a Globalized World

Understand the importance of culture in communication. Develop intercultural understanding and sensitivity through a variety of issues. Knowledge, attitudes, and skills essential for building relationships and resolving conflicts with cultural others, as well as developing an awareness of one's own culture.

# 4. JM 451 Corporate Communication

Corporate communication in contemporary context. Corporate values, culture, identity, image and reputation. Management of relationship with various stakeholders including media, communities, investors, influencers, etc. Issue management and crisis communication.